



FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

Grand Opening: Seniors Affordable Housing in South San Jose

Who: Charities Housing (www.charitieshousing.org)

What:
San Jose, CA – Charities Housing, a leading nonprofit organization dedicated to developing and preserving affordable housing in Silicon Valley, is proud to announce the Grand Opening for their new Blossom Valley Senior Apartments at 399 Blossom Hill Road, San Jose, California. This new development has 147 apartments for Seniors in a variety of sizes including 117 studios, 15 1BR, and 13 2BR apartments. In addition, there will be two 3BR staff units and 16,000 SF of ground floor commercial space. For part of the commercial space, Charities Housing has identified two nonprofit organizations who will provide services for the residents as well as folks in the surrounding community, Catholic Charities of Santa Clara County and Martha's Kitchen.

Qualified residents will be extremely low and very low-income seniors (62 and over). In addition, one-third of the apartments will be set aside for Permanent Supportive Housing residents who will be referred by the County of Santa Clara with additional supportive services from Abode Services. Resident services will be provided through a combination of service providers whose expertise is focused on senior health, socialization, and support, with the goal of prolonging senior independence. Catholic Charities of Santa Clara County will provide staff to perform Service Coordination for all the residents. Service Coordination involves linking residents with existing services within the community.

"We are thrilled to have this brand-new affordable community for Seniors here in San Jose. These new apartment homes represent another significant step forward in our mission to provide safe, affordable housing options for those in need," said Mark J. Mikl, Executive Director of Charities Housing. "

The building is all electric with sustainable features including but are not limited to: GreenPoint Rated Certification, Energy-Star appliances, energy-efficient light fixtures, low-flow water fixtures, low VOC emitting paint & sealants, non-formaldehyde insulation, energy-efficient windows, drought tolerant planting, solar thermal hot water, photovoltaic solar panels (common areas).

Charities Housing has partnered with Santa Clara County's Office of Supportive Housing, Santa Clara County Housing Authority, City of San Jose, Wells Fargo, California Community Reinvestment Corporation (CCRC), and Local Initiatives Support Corporation (LISC) to help create this sustainable, high-quality housing development that aligns with Charities Housing's vision of fostering stable, inclusive communities.

When: Thursday, February 22, 2024
11:00am-12:30pm

Where: 399 Blossom Hill Road, San Jose

11:00 AM: Welcome and Check-in
11:05 AM: Opening remarks by Gregory R. Kepferle, CEO, Catholic Charities of Santa Clara County
11:10 AM: Mark J. Mikl, Executive Director, Charities Housing
11:15 AM: Hai Nguyen, Senior Project Manager, Charities Housing

Guest Speakers

11:20 AM Sylvia Arenas, Santa Clara County Supervisor, District 1
11:25 AM Matt Mahan, Mayor, City of San Jose
11:30 AM Sergio Jimenez, Councilmember, District 2, City of San Jose
11:35 AM Consuelo Hernandez, Director, Office of Supportive Housing, County of Santa Clara
11:40 AM Rachel VanderVeen, Assistant Director, City of San Jose Housing Department
11:45 AM Jennifer Loving, Chief Executive Officer, Destination Home
11:50 AM Nathan Ho, Senior Strategic Advisor, Santa Clara County Housing Authority
11:55 AM Lori Saito, Vice President, Wells Fargo
12:00 PM Ting Ting Xiao, Relationship Manager, California Community Reinvestment Corporation (CCRC)
12:05 PM Patricia Garcia, Operations Manager, Martha's Kitchen
12:10 PM Very Reverend Andres C. Ligot, Vicar General/Chancellor, Diocese of San Jose
12:15 PM Closing Remarks by Gregory R. Kepferle
12:20 PM Ribbon Cutting Ceremony and Light Lunch
12:30 PM (Optional) Tour of Blossom Valley Senior Apartments - see the property's courtyards, murals, residential gym, and the inside of a residential unit

About Charities Housing: We are a mission driven non-profit that focuses on affordable housing development and operations and has been serving the lowest levels of affordability for families, individuals and seniors in our community for the last 30 years. Charities Housing currently operates in excess of 1,500 apartment homes in Santa Clara County and with the help of all our public and private partners, we have in excess of 2,000 additional apartment homes under various stages of development or predevelopment that will be delivered into the community over the next few years. For more information, visit charitieshousing.org or call 408-555-8300.

About Catholic Charities of Santa Clara County:

Catholic Charities of Santa Clara (CCSCC) works to strengthen individuals and families to build economic self-reliance in the county. Since the start of the pandemic, CCSCC has served more than 32,000,000 meals and over 120,000 people in our community and continues through the recovery. Our programs serve all ethnicities and religions and include behavioral health, youth and family services, economic development, employment, financial education, supportive housing, immigration legal services, in-home and long-term care, older adult services, refugee foster care, and more. Catholic Charities is working to reduce poverty with social change goals that target the alleviation, prevention, and reduction of poverty in our communities. For more information visit ccsc.org.

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